

Subject: A romantic horseback ride

Hi <NAME>

<Owner name> from <company name> here.

Imagine this: You and your spouse decide that a romantic date would be going on a horseback ride. Picture it...riding side by side, holding hands, perhaps a stolen kiss.

But, what if your spouse ended up with – the crazy horse – Maria. Maria who races from one side of the practice area to the other, completely ignoring your spouse's ineffectual attempts to control her. Maria who not only ignores any attempt to make her stop, but once she's stopped, may or may not decide to move.

The trail boss decides Maria will be fine out on the trail and leads your group out. Maria decides she's not going to stay in line and rushes past all the others. The only way your spouse can stop her is by running into the back of the trail boss' horse. "Will you control that horse!" he hisses at your spouse. "If I could control her, do you think I'd be running into you?" your spouse snaps back.

The 'romantic' ride continues. Your spouse racing along the trail on Maria, and you, on a horse who's her exact opposite, bringing up the rear.

The ride is finally over and you reunite. Not exactly what you had in mind, was it?

How does a horseback ride on the beach sound? Canterng thru the surf on a well-trained horse. Riding side by side, holding hands with your spouse. It's truly the stuff movies are made of. That's what we offer here at <company name>.

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Our beautiful horses are well-trained and love the water. These horses are used in my riding academy and take my students to horse shows. These are been there – done that horses. They know what they're doing and when to listen to your signals (like: slow down, stop, go) and when to ignore your amateurish signals (like: oops, didn't mean to kick you). Beach rides are offered during their "down time" – summer – when even horses enjoy a vacation at the beach.

Our horses love people and enjoy sharing their beach time.

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Check out our web page to learn more about our horses, us, and our beach rides.

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<Owner name>

PS Yes you can have that romantic ride together. Give us a call and set up your ride time today!

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